

PUTTING KENTUCKY'S GRADE IN CONTEXT:

A Response to "Leaders & Laggards" by the
Council on Postsecondary Education



By Robert L. King, CPE President
Kentucky Chamber of Commerce Business Summit
Response Panel to Leaders & Laggards
July 17, 2012

Kentucky

RECOMMENDATION 1: Promote degree completion.

- States should move away from funding formulas based too heavily on student enrollment.

- Proposed performance-based funding to the General Assembly offering incentives for:
 - ✓ Degrees and credentials awarded.
 - ✓ Graduation rates.
 - ✓ Closing achievement gaps.
 - ✓ Transfer between 2- and 4-year institutions.

Kentucky

RECOMMENDATION 1: Promote degree completion.

- States should move away from funding formulas based too heavily on student enrollment.
- States should set goals for degree attainment that reflect local economic realities.

- Set 2014 degree targets aligned with HB 1 goal of reaching national average in educational attainment by 2020.
- Set targets for regions and individual institutions at each level (sub-baccalaureate through graduate and professional practice).

Kentucky

RECOMMENDATION 1: Promote degree completion.

- States should move away from funding formulas based too heavily on student enrollment.
- States should set goals for degree attainment that reflect local economic realities.
- States should remove obstacles students face when transferring credits.

- Launched KnowHow2Transfer.org, a website to help students understand how associate or baccalaureate courses will transfer to KY public universities.
- Revised statewide transfer policy.
- Developed a collaborative statewide transfer action plan.

KnowHow2Transfer

TAKE IT TO THE NEXT LEVEL

This is your search and your future. You can compare Kentucky colleges based on criteria most important to you. With a little effort, you will easily find one that fits your academic interests and personal needs.



Learn how your courses transfer

Search the course catalogs of Kentucky's colleges and universities to view equivalencies.


Next 

Chart your bachelor's degree

View how your KCTCS degree applies towards a bachelor's degree at a 4-year university.

Next 



Questions about the transfer process?

View the

[Transfer Planning Guide](#) 

Still not sure?

KCTCS offers transfer advising services to help you make a smooth and successful transition.

GO2TRANSFER



Participating schools



Kentucky

RECOMMENDATION 2: Improve measurement of postsecondary quality.

- States should link postsecondary data to employment and wage records collected by other state agencies.

- Maintains a comprehensive P-20 data warehouse that enables data matches with Workforce Development Cabinet.
- Over \$3M from NGA and the Statewide Longitudinal Data Systems (SLDS) Grant Program to link degree recipients with employment and wage outcomes and expand education and employment data.

Kentucky

RECOMMENDATION 2: Improve measurement of postsecondary quality.

- States should link postsecondary data to employment and wage records collected by other state agencies.
- States should do more to assess student learning.

- Exploring initiative led by Massachusetts and the Association of American of Colleges and Universities to better assess student learning outcomes.
- Refining metrics on licensure pass rates (instead of looking at PRAXIS pass rates, looking at teacher candidates scoring in the top 15% nationally on PRAXIS II).

RECOMMENDATION 3:

Promote efficiency.

- States should broaden measures of performance to include metrics like cost per degree.

Kentucky

- Adopted new metrics in “Stronger by Degrees” to promote efficiency:
 - ✓ degree productivity relative to education and related expenditures.
 - ✓ credits to degree.
- Finalizing new finance report to provide more transparency in university spending.

Kentucky

RECOMMENDATION 3:

Promote efficiency.

- States should broaden measures of performance to include metrics like cost per degree.
- States should use efficiency data to guide decisions about use of limited resources.

- Held first statewide Higher Education Cost Containment Summit in fall 2010.
- Several campuses hired consultant firms to find efficiencies and innovations on campus.
- For example, UK, UofL, and ECU participating in Kentucky Rx Coalition, a statewide purchasing consortium to save millions on prescription drug benefits.

RECOMMENDATION 4:

Improve transparency.

- States should make much greater use of Internet dashboards and consumer-friendly databases.

Kentucky

- Developed a comprehensive “*Stronger by Degrees*” dashboard to monitor progress toward 2015 targets.
 - ✓ Allows for statewide, regional, and individual campus views of data on common metrics.
 - ✓ Available on the CPE website:
<http://cpe.ky.gov/info>

STRONGER by DEGREES

A STRATEGIC AGENDA for Kentucky Postsecondary and Adult Education



Dashboard Home

College Readiness

Student Success

Research, Economic & Comm Develop

Efficiency and Innovation

Student Success

Statewide Metrics

Institutional Metrics

Regional Metrics

Scorecards

Technical Guide

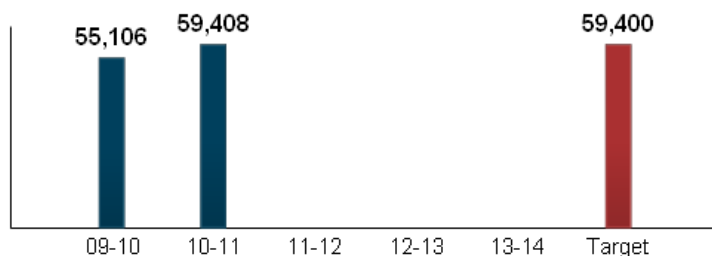
Strategies

Questions?

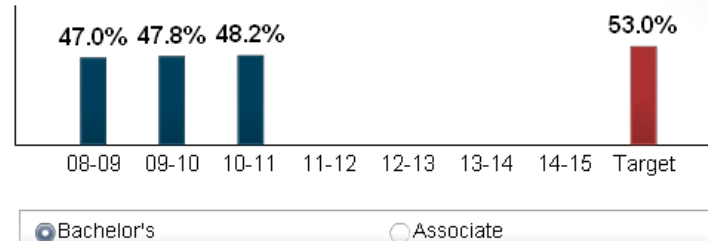
Objective 4: Increase high-quality degree production, and completion rates at all levels.

Strategies

Degrees and credentials conferred

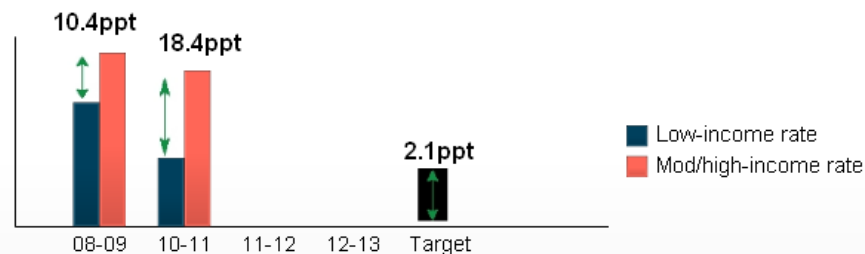


Graduation rates (bachelor's and associate)



Graduation rate gaps

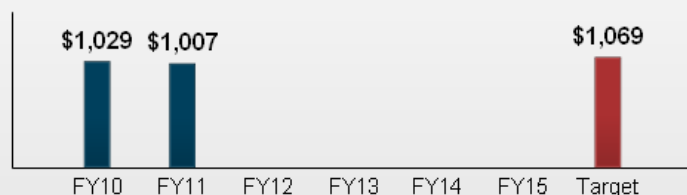
- ☒ Low-income
- ☐ Underprepared
- ☐ Underrep Minority



Objective 5: Decrease financial barriers to college access and completion.

Strategies

Inflation adjusted net general fund appropriations (in millions)



Low income students without grants



Kentucky

RECOMMENDATION 5:

Increase openness to innovative education models.

- Adopted a new metric to measure online learning.
- Planning for the Commonwealth College to offer flexible online and blended bachelor's degree programs for adults.
- KCTCS administers Learn on Demand, offering online associate degrees in high-demand areas and modularized developmental education courses.
- Considering Project Kaleidoscope, which uses open educational resources to dramatically reduce textbook costs.

Kentucky Leads the Nation in Postsecondary Education Improvement

Kentucky's State Rank in % Change from 2000 to Present

College Attainment and Completion Metrics	Kentucky Change from 2000 to 2009					
	Percent Change	Change Ranked Among States	2000	2009	State Rank in 2000	State Rank in 2009
Adults Aged 25 to 64 with College Degrees	24.4	1	24.5	30.5	47	45
Adults Aged 25 to 44 with College Degrees	23.6	2	27.3	33.7	44	36
Six-Year Graduation Rates at Four-Year Institutions (Public and Private)	21.7	1	39.3	47.8	44	35
Three-Year Graduation Rates at Two-Year Institutions (Public and Private)	42.7	3	21.4	30.5	38	16
Undergraduate Credentials (One-Year or More in Length)	55.7	5	23,115	35,999	NA	NA
Undergraduate Credentials Awarded per 1,000 18 to 44 Year Olds with No College Degree	63.0	1	18.4	29.9	45	36

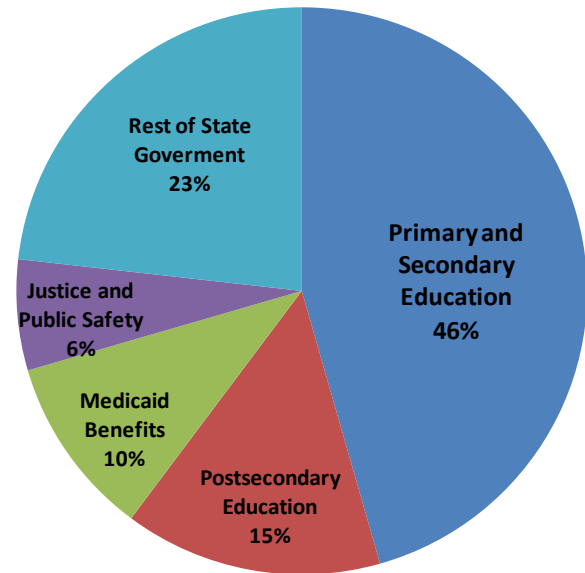


State investment in education is losing ground to other state expenditures.

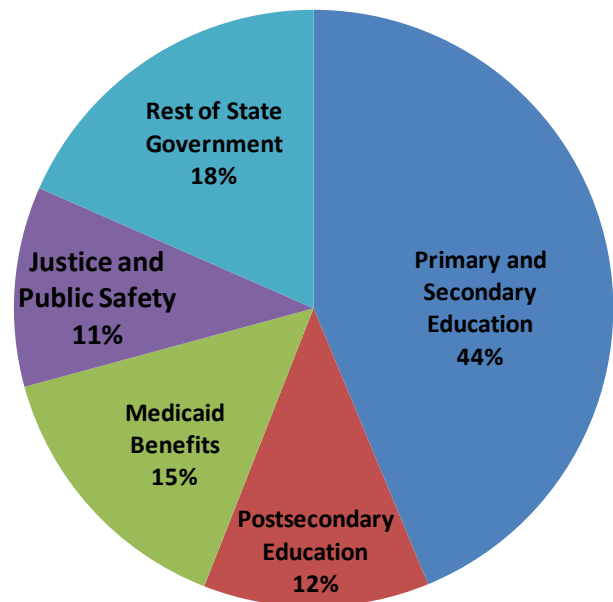
If postsecondary education had retained the same share of the General Fund budget in FY 2014 (12%) as in FY 1999 (15%), it would have generated approximately **\$230 million more** in state support for higher education.

If public postsecondary education had the same funding per student FTE in FY 2014 as in FY 1999 (~\$10,000 per FTE inflation adjusted), it would have generated approximately **\$734 million more** in state support for higher education.

FY 1999
KY General Fund Budget Enacted (\$6 billion)



FY 2014
KY General Fund Executive Budget Proposed (\$9.8 Billion)



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